

The Alliance

bulletin

Providing key information on a no-frills format for professional who travel to write, edit, broadcast or create images. Editor : Ashley Gibbins : Ashley@itwalliance.com

Issue 131 : mid-January 2013

www.itwalliance.com

Section one :

-
- Opportunities
- New partners and agencies
- News, leads and What's on
- Reasons to write about
- A place to stay

Section two (ongoing opportunities) :

- Travel products and services
- Travel guides

Appendix one

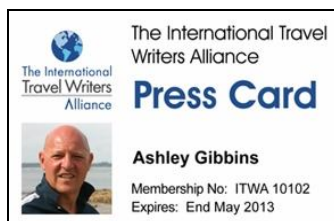
- The directory of opportunities for press card holders

Registering with the Alliance

To register with the Alliance visit : www.itwalliance.com, and register as a :

- **Member** : travel journalists
- **Editor** : editors of publications
- **Partner** : tour, travel, transport and tourism industry representatives, or an
- **Agency** : PR and marketing agencies with travel related clients

The Alliance press card



The International Travel Writers Alliance Press Card now provides Alliance journalists with a formal recognition of their status and standing within the profession.

See Appendix one for opportunities for press card holders.

For more information email Ashley@itwalliance.com.

The Global Travel ITWA Prepaid Master Card



The International Travel Writers Alliance **Global Travel ITWA Prepaid MasterCard**, operates in partnership with Global Currency Exchange Network, one of the UK's leading foreign exchange companies.

The Prepaid Card is a smart and cost effective way to carry euros or dollars abroad -simply preload your Card then use it like a debit card to pay for goods at thousands of shops, restaurants and other outlets.

The card is currently available to UK based journalists only.

<https://itwa.gcurrencycards.com/>

Join and follow



http://www.linkedin.com/groups?gid=2978414&trk=hb_side_g



[@writersalliance](https://twitter.com/writersalliance)

Opportunities

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

AA Road Atlases of France

The new range of AA Road Atlases of France 2013 contain up to date mapping and over 18,500 tourist sites.

France has a wealth of places of interest from historic buildings to sporting locations including 1900 Châteaux, 897 of which are open to the public; 244 waterfalls or springs, 156 Cathedrals, 358 Abbeys, 195 caves and 900 ruins.

All atlases of France in the range have been revised and updated for 2013 and contain expert mapping from the AA and the Institut Geographique National (IGN), featuring French place names which match local road signs.

Visit : www.theaa.com. For review copies contact : press.office@theaa.com.

Sumahan on the Water, Istanbul

The Sumahan on the Water luxury boutique hotel, Istanbul was once a 19th-century Ottoman distillery.

It is located on the waterfront of the upper reaches of the Bosphorus close to Cengelkoy on the Asian shores of Istanbul.

The hotel has received a 2012 World Luxury Hotel Award in the Best Historical Hotel Award category.

Visit : www.sumahan.com and www.luxuryhotelawards.com. For press trip requests contact : Rebecca Erol at sumahan@redmintcomms.co.uk.

Cooks, Clowns and Cowboys

Cooks, Clowns and Cowboys is a new title from Lonely Planet which details the skills and experiences travellers can try when they're on the road.

The book contains 101 experiences, across seven themes including :

- Walking with wolves in Slovakia's mountains
- Learning how to rumba in Cuba
- Shaking the perfect cocktail in New York
- Studying ayurvedic medicine in Kerala, and
- Taking a game-ranger course in southern Africa.

Visit : www.lonelyplanet.co.uk. For review copies contact : Laura Lindsey at laura.lindsay@lonelyplanet.co.uk.

Definitive Barbados

Definitive Caribbean has launched an eBook, Definitive Barbados, which offers travellers a simple way of planning every aspect of a holiday on the Caribbean island.

The guide provides a history of the island, full traveller information, colour images and six specially commissioned maps of the island.

Alliance members can apply for a free review download of the guide.

Visit : www.definitivecaribbean.com. Contact : Lucy Jackson at office@talktoriver.com.

Countries made for kids

Great Britain, China, Australia and USA are the four new country books to be released in Lonely Planet's Not for Parents series in February.

The books, designed for children aged 8 - 12, take a fun and informative look at these iconic destinations from a kid's eye view.

Visit : www.lonelyplanet.co.uk. For review copies contact laura.lindsay@lonelyplanet.co.uk.

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

The Greater Miami Convention & Visitors Bureau

The Greater Miami Convention & Visitors Bureau (GMCVB) is an independent not-for-profit sales and marketing organization whose mission is to attract visitors to Greater Miami and the Beaches for leisure, business and conventions.

Visit : www.gmcvb.com. Contact : Suzie Sponder at suzie@gmcvb.com.

Tarpon Lodge, Florida

The Tarpon Lodge is an Old Florida Restaurant, Bar and Inn outside of Fort Myers and close to Sanibel, Captiva, Cayo Costa, Boca Grande, Cabbage Key, Useppa and the outer islands of SW Florida

Visit : www.tarponlodge.com. Contact : Robert Wells at rob@tarponlodge.com.

Mount Kenya Tourism Association

The new Mount Kenya e-book provides an online version of the Mount Kenya Tourism Association destination guide which showcases tourism highlights in the region.

The guide includes information on surrounding parks, reserves and towns including Amberdare National Park, Mount Kenya National Park and Meru Town as well as maps and advice on accommodation, sights and activities in the area.

Visit : www.magicalkenya.com. Contact : Josie Self at JosieS@hillsbalfour.com.

News

The Villa Rosa Hotel, Nairobi

The five star Kempinski Villa Rosa Hotel will open on Chiromo Road, Nairobi, in the first quarter of 2013.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: www.kempinski.com/en/nairobi/hotel-villa-rosa. Contact: Hilary Philpott at hilary.philpott@kempinski.com.

Orlando, Florida

Visit Orlando and its theme park partners, SeaWorld Parks & Entertainment, Universal Parks & Resorts and Walt Disney World Resort have launched orlandoholidayplanning.com, to assist agents, tour operators and consumers plan a trip to Orlando.

Orlando Holiday Planning has travel information and also enables users to store and create their own top tips, which can then be emailed or printed, to aid the booking process.

Short and informative videos provide visual illustrations to answer the questions first-time visitors will need answering when planning a trip to Orlando.

Visit : www.orlandoholidayplanning.com and www.visitorlando.com. Contact : Amy Rodenbrock at amy.rodenbrock@visitorlando.com.

Natural Retreats

Luxury self-catering company Natural Retreats is build 19 new luxury residences on the estate of Leighton Hall, Lancashire, due to open in 2015.

The site is located in the village of Yealand Conyers on the edge of the Lake District just 30 minutes from Lake Windermere. Natural Retreats' new development will include the renovation of an abandoned collection of traditional farm buildings, as well as newly built stone cottages.

The group currently has a portfolio of properties in 15 destinations in the UK, Ireland, Europe and the USA.

Visit : www.naturalretreats.com. Contact : Charlie Fox at Charlie@grifcopr.com.

The LINCOLN Movie Trail

To mark the opening of Steven Spielberg's Lincoln, the Virginia state tourist office has created The LINCOLN Movie Trail. This is a self-guided trail and interactive website to help movie and history buffs visit actual film locations that are open for visitors as well as restaurants, bars and shops that were favorites of the stars.

The movie was all filmed in Virginia at sites in Richmond and Petersburg.

Visit : www.Virginia.org/LINCOLN and www.CapitalRegionUSA.co.uk. Contact : Jo Thomas at jo.thomas@kbc-pr.com.

visit-tel-aviv-yafo.com

The Israel Government Tourist Office has launched visit-tel-aviv-yafo.com which looks to present Tel Aviv-Yafo as a modern "non-stop" city for international visitors.

Visitors to the site will be able to find a detailed events guide and information about where to eat, the best nightlife spots, art and culture venues and hotels.

Visit : www.visit-tel-aviv-yafo.com and www.thinkisrael.com. Contact : Kevin Gibson at keving@hillsbalfour.com.

The Ecotourism and Sustainable Tourism Conference

Kenya to be the first African country to host Ecotourism and Sustainable Tourism Conference, Kenya September 2013, playing host to over 500 tourism industry leaders.

Visit: www.ecotourismconference.org and www.magicalkenya.com. Contact : Josie Self at JosieS@hillsbalfour.com.

Jambo Jet, Kenya

Kenya Airways' new low-cost subsidiary 'Jambo Jet' has received its first route licences from the Kenya Civil Aviation Authority.

The airline plans to operate six domestic and 16 international routes across Kenya and Eastern Africa from Nairobi Jomo Kenyatta International Airport, using a fleet of Boeing 737 aircraft.

Domestically, Jambo Jet will operate from Nairobi to Mombasa, Malindi, Eldoret, and Kisumu, routes presently flown by Kenya Airways directly, but also to other destinations including Lamu.

Contact : Josie Self at JosieS@hillsbalfour.com.

The World Travel Awards

The World Travel Awards 2012 saw Etihad Airways voted "World's Leading Airline" and "World's Leading Airline First Class", Singapore Airlines the "World's Leading Airline Business Class" and Lufthansa the "World's Leading Airline Economy Class".

Hospitality categories included :

- Dubai's Burj al Arab ("World's Leading Hotel")
- Italy's Forte Village Resort ("World's Leading Resort")
- InterContinental Hotels & Resorts ("World's Leading Hotel Brand")
- St. Regis Doha ("World's Leading New Hotel"), and
- Atlantis The Palm, Dubai ("World's Leading Landmark Resort").

India won the title "World's Leading Destination" with Incredible India being voted the "World's Leading Tourist Board".

Visit: www.incredibleindia.org.

Oberoi Hotels & Resorts were voted "World's Leading Luxury Hotel Brand" with The Oberoi, Gurgaon voted the "World's Leading Luxury Hotel" for the second consecutive year.

Visit : www.oberoigroup.com. Contact : Akanksha Banerji at akanksha.banerji@oberoigroup.com.

Destination winners included :

the Maldives ("World's Leading Island Destination") Mauritius ("World's Leading Honeymoon Destination"), and Jamaica ("World's Leading Cruise Destination").

Other top awards included :

- Eurocar ("World's Leading Car Hire")
- Grosvenor House Dubai ("World's Leading Business Hotel & Apartments"), and Dnata (World's Leading Air Travel Service Provider").

Established 19 years ago, World Travel Awards is committed to raising the standards of customer service and overall business performance throughout the international tourism industry.

For a complete list of winners and to download hi-res images visit : www.worldtravelawards.com.
Contact Anton Santos: at anton@worldtravelawards.com.

Solos Holidays

Solos Holidays has been the Best Overall Singles Holiday Tour Operator for the second year running at the British Travel Awards.

Visit : www.solosholidays.co.uk. Contact : Shula Pannick at spannick@thecommunicationgroup.co.uk.

FastJet

Fastjet, part-owned by easyJet founder Sir Stelios Haji-Ioannou, has launched its first scheduled flight in Tanzania and plans to expand to the Kenyan capital of Nairobi by Easter, where the airline's second hub will be based.

The new airline will initially focus on routes in Kenya, Ghana, Tanzania and Angola.

Visit: www.fastjet.com. Contact : Josie Self at JosieS@hillsbalfour.com.

Saint-Barths, the Caribbean

The island of Saint-Barths in the Caribbean will be easier to reach with the launch of flights direct from Antigua to the island rather than going via Anguilla or St Martin.

Hotel Saint-Barth Isle de France, which is located on Flamands beach has 39 rooms, suites and villas, which were refurbished in 2012.

Visit : www.isle-de-france.com. Contact : kf@verypcc.com.

The Emily Morgan San Antonio

The Emily Morgan San Antonio, a DoubleTree by Hilton, has opened in the centre of the city. It is located opposite from The Alamo in the historic downtown area close to the Riverwalk and is brand's third location in San Antonio.

Visit : www.DoubleTree.com. Contact : Cat Hamilton at cat@hamilton-pr.com.

Kuoni Travel Trends Report 2013

Tour operator Kuoni has released its Travel Trends Report 2013, which highlights the islands of the Maldives as top destination.

The Maldives is currently Kuoni's top-selling destination for 2013 with the archipelago appealing because of its warm Indian Ocean, which is home to some 1,200 islands that offer a island hideaway.

The ten top selling destinations for 2013 are :

the Maldives	UAE	Singapore, and
Thailand	Mauritius	St Lucia.
Sri Lanka	Malaysia	
the USA	Barbados	

The Report's 2013 figures, which are based on holiday bookings made up until December 2012, predicts that Vietnam will rise in popularity.

Visit : www.kuoni.co.uk. Contact : Fiona Harris at fiona.harris@kuoni.co.uk.

Leads

Nairobi, Kenya

Nairobi has been named one of the most popular cities in Africa in the 2012 MasterCard Global Destination Cities Index

Traveller figures to Nairobi reached 1.8 million visitors in 2012, ranking the city fourth out of 13 surveyed in Africa.

Visit www.magicalkenya.com. Contact : Josie Self at JosieS@hillsbalfour.com.

The Travel Yogi

The Travel Yogi, which specialise in international yoga retreats and yoga adventures, have announced spring yoga programs in Bali, Maui and El Salvador.

Although yoga is the focus, each location offers such optional activities as surfing, cultural excursions and hiking.

Guests can generally expect two yoga sessions offered per day with the possibility of additional yogic training and philosophy.

Visit : www.thetravelyogi.com. Contact : Dave Wiggins at dave@travelnewssource.com.

Beaches in Kenya

Kenya's Watamu and Diani beaches, located on the Indian Ocean coastline, have been awarded second and third places respectively as 'Best Beach Attraction in Africa' in the CNN Travel magazine report.

Watamu's white beach, which forms part of the Malindi Marine Reserve, is one of the best destinations in East Africa for snorkelling and diving, and is also an important breeding ground for green and hawksbill turtles.

Diani has become one of Kenya's most popular beaches with its 20-kilometre palm-fringed stretch of white-sand kept clear of seaweed by the offshore coral reef.

Visit www.magicalkenya.com. Contact : Josie Self at JosieS@hillsbalfour.com.

Sumba, Indonesia

Sumba is an island in eastern Indonesia an hours flight from Bali.

It has some of the best surfing conditions and some of the most untouched beaches and villages in Indonesia.

The only hotel on the island, the resort of Nihiwatu is set amongst 438 acres of tropical forest, rice terraces and grasslands wrapped around the two and half kilometer long Nihiwatu beach.

This beach is protected on both ends by cliffs and headlands ensuring total exclusivity.

Visit : www.ampersandtravel.com. Contact : kf@verypcc.com.

The Ramblers, UK

The Ramblers has launched Ramblers Routes; a collection of Britain's best walks from the experts.

The online library of high-quality walking routes across Britain, is geared to enticing the adventurous spirit into the outdoors. There are hundreds of free routes for anyone to enjoy simply by registering on the Ramblers website with premium routes available as a special benefit for Ramblers members.

This growing collection of walking routes caters for all walkers, from short urban walks to introduce new people to walking; walks suitable for families and pushchairs; routes taking in history, coast or woodland, to long-distance, challenging hillside walks for more experienced walkers.

Ramblers Routes has been launched as part of a new-look Ramblers website with features for members, volunteers and everyone who walks.

Visit : www.ramblers.org.uk. Contact : Angelah Sparg at Angelah.Sparg@ramblers.org.uk.

Monte Carlo

Long known as the playground for the rich and famous, Monte Carlo celebrates 150 years in 2013. The milestone will be marked with an event a day throughout the month of July.

Monaco in 2013 is promoting itself as a family destination as well as an affordable choice on the Med.

Visit : www.visitmonaco.com. Contact : kf@verypcc.com.

The Conrad Algarve

The Conrad Algarve was awarded the 2012 'World's Leading New Resort' at the World Travel Awards.

Previous winners of this award include One & Only The Palm, Six Senses Hideaway Zighy Bay and the Venetian Macau.

The Conrad Algarve also won 'Portugal's Leading New Luxury Resort' and 'Europe's Leading New Resort' at the European edition of the World Travel Awards.

The hotel, which is located in the Quinta do Lago resort in Portugal, is one of 22 Conrad Hotels & Resorts properties around the world including the recently opened Conrad New York, Conrad Seoul and Conrad Pezula Resort & Spa.

Visit : www.conradalgarve.com. Contact : Hayley Douglas at Hayley.douglas@hilton.com.

What's on

The StarLite Film Festival, Winter Garden, Florida

31 January to 2 February 2013

Now in its second year, the StarLite Film Festival is a microbudget film festival that showcases feature length narrative films made for under \$200,000.

Visit : www.Starlite.filmfest.com. Contact : Michael Poley at starlite.filmfest@gardentheatre.org.

The Cortez Commercial Fishing Festival, Bradenton, Florida

16 and 17 February 2013

The 31st annual Cortez Commercial Fishing Festival is held in the historic fishing village of Cortez, located in the Bradenton Area on the Gulf Coast of Florida.

The Cortez Fishing Festival is a two day seafood event with live entertainment, folk music, boat rides, marine life exhibits, arts, crafts and seafood.

It is held in Florida's oldest working fishing village.

The Bradenton Area is located on the West Coast of Florida, 45 minutes from Tampa and one and half hours drive from Orlando.

The area has beautiful, white sand beaches, wildlife and a string of unspoilt natural islands and is promoted as 'hidden Florida'.

Visit : www.BradentonGulfIslands.com. Contact : Antonia Robinson at antonia@goshpr.co.uk.

The Pacific International Documentary Film Festival, Tahiti

11 to 17 February 2013

The Pacific International Documentary Film Festival (FIFO) takes place at the Maison de la Culture on the island of Papeete.

The annual seven day event, showcases national and international films which explore and feature the islands, stories and lives of Oceania.

FIFO is open to all film makers who have produced or directed documentaries in the South Pacific region during the last three years and is judged by an international panel - last year's event received over 29,000 entries.

Contact: www.tahiti-tourisme.co.uk. Contact : Natalie Schofield at natalie@tahiti-tourisme.co.uk.

Events in Halifax, Nova Scotia

The 25th anniversary of East Coast Music Week

6 to 10 March 2013

Over 70 artists from a wide range of genres (country, electronic, pop, rock, rap, hip-hop, roots/folk, and more) will perform during the music week with a gala awards show, songwriters circle, late night acts and more.

www.ecma.com

The Scotiabank Blue Nose Marathon

17 to 19 May 2013

The Scotiabank Blue Nose Marathon, which has been "running" for 10 years, attracts 14,000 other runners, for the biggest marathon weekend east of Ottawa.

www.bluenosemarathon.com

Visit : www.destinationhalifax.com. Contact : Andrea Young at AYoung@destinationhalifax.com.

Walking With The Wounded, Cumbria UK

18 May 2013

The inaugural Walking With The Wounded fundraising fitness challenge, the Cumbrian Challenge 2013, will be a demanding 7-13 hour hike through the stunning Lake District countryside.

Walking With The Wounded will raise money to fund the retraining, re-skilling and re-education of wounded service personnel.

The event will take place in Glenridding in the Ullswater Valley where teams of four will be faced with the option of two routes to cater for varying levels of physical fitness.

The tough, a 20k hike over 5 peaks or tougher, or a 33k hike over 10 peaks.

Visit : www.walkingwiththewounded.org.uk. Contact : Yolanda Copes-Stepney at yolanda.copes-stepney@captiveminds.com.

Derry ~ Londonderry City of Culture 2013

Northern Ireland's second city, Derry - Londonderry, has over 1400 years of history, from its fully intact inner 17th century wall to its new Peace Bridge opened in June 2012. It is also the first city in the UK to be awarded City of Culture status.

Derry - Londonderry City of Culture 2013 will see a year of special events including :

Royal Ballet comes to Derry

30 and 31 March 2013

The Royal Ballet performs selected highlights from the Company's repertory.
Fleadh - Festival of Irish Culture.

Orchestra – At Sixes and Sevens with the London Symphony Orchestra

3 July 2013

To mark the 400th anniversary of the relationship between Derry and the City of London, a new music cantata has been commissioned from two of the world's leading creators, Northern Irish poet Paul Mulden and composer Mark Anthony Turnage.

12 to 18 August 2013

This will be the world's biggest festival of Irish culture and an event of historical significance as the Fleadh takes place north of the Irish border for the first time since its foundation in 1951.

The seven day event will attract over 300,000 visitors, who will enjoy traditional music, pageants, marching bands, ceili bands, concerts and singing.

Turner Prize 2013

23 October to 5 January 2014

The Turner Prize is arguably the world's most prestigious award for contemporary art and this is the first time the award has been held outside England.

Artists in the Turner Prize 2013 exhibition, which will be displayed at Ebrington Square, is free of charge.

Visit : www.cityofculture2013.com. Contact : Sophie Furness at Sophie@grifcopr.com.

Viva Florida 500

Viva Florida 500 celebrates the 500 years since Juan Ponce de Leon first set foot in Florida in 1513. The celebration highlights the rich diversity that has developed in Florida.

Among the events coordinated via Viva Florida 500 are :

Florida food

Throughout 2013, Florida communities will be inviting visitors to fruit-filled festivals and fairs including the International Mango Festival in Coral Gables, watermelon festivals in Chipley and Monticello, the Florida Strawberry Festival in Plant City or the Kumquat Festival in Dade City.

Daytona 500
24 February

Stock car racing is popular throughout the state with the highlight the the 55th running of the Daytona 500.

Visit : www.daytonainternationalspeedway.com.

Landing of Ponce de Leon, Discovery of Florida, St Augustine

3 April 2013

This national heritage event in St. Augustine commemorates the 500th anniversary of Ponce de Leon's landing on Florida's Northeast coast.

Events will include a ceremonial re-enactment of the landing at the downtown bay front, a Mass at the Cathedral Basilica of St. Augustine, and dedication of a reproduction of the baptismal font in which Ponce de Leon was baptised.

The Juan Sebastian Elcano, the third-largest tall ship in the world, will visit Miami at the invitation of the Spain-Florida Foundation.

EMMA Concert Series, St Augustine

Jacksonville Symphony Orchestra

20 April 2013

The orchestra will perform Spanish-style symphonic works including Rimsky-Korsakov's Capriccio Espagnol, Gershwin's Cuban Overture music from Carmen and West Side Story.

Romanza Week

10 - 19 May 2013

Romanza Week is a multi-arts extravaganza in the historic downtown of St. Augustine is a signature event commemorating VivaFlorida 500.

The event features visual and performing arts and cuisine and a parade of reenactors.

Miami Spice

August and September 2013

During August and September, Miami's top restaurants offer three-course meals featuring signature dishes created by world-renowned chefs.

There's the chance to discover the tropical fusion of cuisines from the Mediterranean, Latin America, Asia and other exotic locales that make Miami an epicure's paradise.

Visit : www.ilovemiamispice.com.

Florida Ranch Rodeo Competition and Cowboy Heritage Festival

27 and 28 September 2013

Kissimmee

The Sunshine State ranchers and cowboys ride broncos, pop whips and milk cows each fall in Kissimmee.

Spanish Wine & Food Festival, Orlando

3 to 6 October

Spanish wine distributors, along with local and regional restaurants, turn the Visitor Information Center and Promenade into a celebration of food, wine, dance and culture.

Visit www.visitflorida.com/viva. Contact : Joanne Hunt at joanne@goshpr.co.uk.

Queensland, Australia in 2013

Turtle hatching, Sunshine Coast

January-March 2013

Turtle hatchlings are best viewed after dark at Mon Repos Beach approx 9 miles east of Bundaberg City centre. Loggerhead Turtles are an endangered species and access to the beach is limited during the season but rangers conduct guided walks most nights.

Visit : www.bundabergregion.org.

The Quiksilver Pro, and The Roxy Pro, Gold Coast

2 to 15 March 2013

Regularly named the best surfing beach in the world, Snapper Rocks hosts top surfers in March during the Quiksilver Pro and the Roxy Pro competitions.

Visit : quiksilverlive.com.

The Julia Creek Dirt & Dust Festival

19 to 21 April 2013

The small town of Julia Creek in north-west Queensland hosts the Julia Creek Dirt & Dust Festival that includes triathlon teams in action, Artesian Express Outback Horse Races, nightly outdoor concerts and a Dirt 'n' Dust Bullride.

Visit : www.dirtndust.com.

The Noosa Festival, Sunshine Coast

16 to 19th May 2013

The festival brings together over 200 leading international and national chefs, iconic winemakers, high profile media, restaurateurs and serious foodies.

Visit : www.noosafoodandwine.com.au.

Cairns Indigenous Art Fair

TBC August 2013

Cairns Indigenous Art Fair (CIAF) is a three-day event that merges an art market and celebration welcomes commercial art galleries and Indigenous art centre's to sell and showcase art by Queensland Aboriginal and Torres Strait Islander.

Visit : www.ciaf.com.au.

Birdsville Races, Birdsville, Outback

6 and 7 September 2013

Visitors converge on this tiny outback town to see thoroughbred racing at its best on the first Saturday in September for the Annual Birdsville Racing Carnival.

Visit : www.birdsvilleraces.com.

Opera in the Outback, Gulf Savannah

4 to 6 October 2013

Opera in the Outback includes a theatrical performance followed by two nights of Opera in the purpose-built Ooramin Place Amphitheatre.

Visit : www.undara.com.au.

Migration of the humpback whales, Hervey Bay, Fraser Coast

July to November 2013

Every year an estimated 13,000 humpback whales migrate from Antarctica to the warm waters of the Whitsunday Islands to breed.

There's the chance to catch sight of these majestic creatures between late July and early November on their return to the south when they bring their calves to Hervey Bay.

Visit : visitfrasercoast.com.

England Ashes Tour, Brisbane

28 November to 2 December 2013

The start of the Ashes Series cricket at The Brisbane Cricket Ground (the Gabba as it's known to locals).

Ashes 2013-14 tours will be available to book with Gullivers Sports Travel.

Visit experiencequeensland.com and www.gulliverstravel.co.uk. Contact : Rebecca Cleaver at rebeccac@hillsbalfour.com.

In Scotland in 2013

David Livingstone's 200 year anniversary, Scotland

19 March 2013

The 200th anniversary of the birth of David Livingstone takes place on 19 March 2013.

This explorer, writer, missionary, medic and anti-slavery campaigner rose from humble beginnings in a Lanarkshire tenement to become celebrated as "Africa's first freedom fighter."

Events will take place throughout 2013 to celebrate Scotland's most famous explorer and missionary.

Visit : www.davidlivingstone200.org. Contact : Katy Gilzean at Katy.Gilzean@visitscotland.com.

The Royal Yacht Britannia, Edinburgh, celebrates its 60th anniversary

16 April 2013

The Royal Yacht Britannia, Queen Elizabeth's former floating royal residence, and now a five-star visitor attraction permanently berthed in Edinburgh, will celebrate 60 years since her launch on 16 April, 1953.

Visit : www.royalyachtbritannia.co.uk. Contact : Katy Gilzean at Katy.Gilzean@visitscotland.com.

Largs Viking Festival, Scotland

31 August to 7 September 2013

The Largs Viking Festival will commemorate the 750th anniversary of the Battle of Largs in 1263.

Visit : www.largsvikingfestival.com. Contact : Katy Gilzean at Katy.Gilzean@visitscotland.com.

Centenary of Edinburgh Zoo

Edinburgh Zoo will celebrate its centenary year during 2013. Events arranged include sand sculptures, which will showcase a few of the famous animal residents throughout the years, new Zoo Nights and adult only Zoo experiences.

Visit : www.edinburghzoo.org.uk. Contact : Katy Gilzean at Katy.Gilzean@visitscotland.com.

Dumfries and Galloway Wild Spring Festival, Scotland

29 March to 31 May 2013

With around 100 wildlife events, activities and adventures hosted by wildlife experts, the 2013 Dumfries and Galloway Wild Spring Festival is an opportunity to discover the most surprising and naturally inspiring part of Scotland.

This year's Festival showcases a huge array of the region's diverse wildlife including sharks, frogs and fishtails to badgers, red kites and buzzards and from red deer and reptiles to bats, moths and the charismatic red squirrel.

Contact : Katy Gilzean at Katy.Gilzean@visitscotland.com.

Reasons to write about

New motorhome driving

Early each year, the major motorhome rental companies in North America take delivery of their new vehicles ready for spring and summer customers.

Though the nearest point to the factories will be Chicago, some of their most popular rental locations are out in America's west. As a result, very attractive prices are offered to everyone who will take a one way drive across America, early in the year.

Small, medium and large motorhomes will be ready to leave Chicago between 18 February and 18 March and need to arrive in Los Angeles, San Francisco or Las Vegas no later than April 1st 2013. Whether the customer takes the motorhome for ten, eleven, twelve, thirteen or fourteen days, the price is still a flat \$899.

The initiative allows travellers to take in Route 66 from Chicago to LA; the Rockies; Las Vegas, the Grand Canyon and the Pacific Ocean. The Motorhome Experts can also offer advice and assistance with motorhome touring in the USA and Canada at any time of the year,

Visit : www.TheMotorhomeXperts.com. Contact : Linda@TheMotorhomeXperts.com.

Skiing in Kashmir, India

Although a destination not for beginners, Kashmir offers adventure skiing on untouched and undiscovered slopes.

The resort of Gulmarg is Kashmir's ski hub and has as the world's highest gondola, taking skiers up to heights of 13,400ft (4,084m).

Kashmir's un-groomed slopes do not have the same polish and infrastructure as most well known resorts, but it is a wild mountain of extreme beauty in the land of snow leopards, monkeys and eagles.

Asia travel specialists Ampersand Travel run a 9-night 'Unknown Kashmir Ski' package.

Visit : www.ampersandtravel.com. Contact : kf@verypcc.com.

Finland

Finland is a country of contrasts. From endless daylight in the summer to the still, wintry darkness of the polar night, the characteristics of Finland's seasons have a profound effect on life.

Finns are considered quiet and reserved, which is partly true. Small talk can hardly be seen as their strongest suit. But get on closer terms with a Finn and you'll find a warm and sincere person underneath the cool shell.

Not really Scandinavian, nor a part of the Baltics or Eastern Europe, Finland is the black sheep of Northern Europe. Famous for Santa Claus, Nokia and saunas, Finns actually enjoy sitting in a heated box and, upon reaching boiling point, running outside and rolling in the snow.

Finns remain close to nature. With almost 200 000 lakes and half a million summer cottages in the country, there's lots of hideouts for relaxation and outdoor activities.

Culturally, Finland is a unique mix of East and West. The society moves to a western beat, spicing it with eastern tones. Here, hip hop and balalaikas, as well as cellos and heavy metal, were meant to merge.

Finland in numbers:

- 5.4 million people
- 1.8 million saunas
- 2 Ice Hockey World Championship titles
- 0 Football World Championship titles (World Cup participation: 0)
- 188 000 lakes
- 180 000 islands
- 475 000 summer cottages
- 203 000 reindeer
- 200 000 salmon
- 1 Eurovision Song Contest win
- 1 Wife-carrying World Championship competition
- 1 Air-guitar World Championship competition
- 35 national parks
- 8 Unesco World Heritage Sites
- 1 Santa Claus - the real one!

Visit : www.visitfinland.com. Contact : Henri Anundi at henri.anundi@visitfinland.com.

Pilau, Micronesia

Palau is an archipelago of more than 586 islands with about 20,000 inhabitants.

Palau is an island country located in the western Pacific Ocean.

Geographically part of the larger island group of Micronesia, with the country's population of around 21,000 people spread out over 250 islands forming the western chain of the Caroline Islands.

The most populous island in the group is Koror, with the capital city, Ngerulmud, located on nearby Babeldaob.

Jellyfish Lake

Jellyfish Lake is a marine lake located on Eil Malk island in Palau, and is part of the Rock Islands, a group of small, rocky, mostly uninhabited islands in Palau's Southern Lagoon, between Koror and Peleliu.

There are about 70 other marine lakes located throughout the Rock Islands.

Jellyfish Lake is one of Palau's most popular dive sites notable for the millions of golden jellyfish which migrate horizontally across the lake daily.

Jellyfish Lake is home to two types of jellyfish, namely the golden jellyfish (known as Mastigias) and the moon jellyfish (known as Aurelia).

Palau Adventure Park

Palau Eco Adventure Group, has just opened the Palau Adventure Park, which offers a four-course Zipline course and a tour by land or by boat to the state's historic sites.

Visit www.ziplinepalau.com.

Palau Dive Adventures Opens

Palau Dive Adventures specialises in week-long diving excursions from a home-base at the Sea Passion Resort.

Visit palaudiveadventures.com.

Visit : www.visit-palau.com. Contact : Molly Blaisdell at molly@hooklineandthinker.com.

A place to stay

The Cambrian, Adelboden, Switzerland

The Cambrian, Adelboden has launched a cross-country skiing package, which includes three nights' half-board accommodation, a welcome drink on arrival at the hotel, hire of cross-country equipment, three days of cross-country tuition and unlimited use of The Cambrian Spa, including the pool, sauna facilities and Technogym fitness area.

The resort of Adelboden is an hour's drive from Berne-Belp airport.

Visit : www.thecambrianadelboden.com. Contact : Sue Heady at sue@headycommunications.com.

Hotel Lone, Rovinj, Croatia

The Hotel Lone, located in Rovinj, in the Istria region of Croatia has won the Newbuild Hotel award at the European Hotel Design Awards.

Croatia's first member of Design Hotels was described by the judges as "a stunning piece of architecture on the Istrian coastline in Croatia that not only makes the most of its location but enhances it also."

The hotel within walking distance of Rovinj old town and close to the Golden Cape Forest Park and the sea.

Visit : www.lonehotel.com/en. Contact : Raquel Fonseca at RFonseca@quatro-pr.co.uk.

Maritim Hotels, Germany

Maritim Hotels is Germany's largest privately owned hotel operator with 37 hotels in Germany.

The company has 14 hotels around the world in locations including Mauritius, China, Egypt, Spain, Turkey, Latvia and Malta.

Visit : www.maritim.com.

Solos is a UK specialist for those wishing to travel without a partner, with packages worldwide including tennis, golf and skiing and 'discovery tours', sun and cruising

The company was awarded 'Best specialist singles holiday tour operator' at the most recent British Travel Awards.

Visit : www.solosholidays.co.uk. Contact Shula Pannick at spannick@thecommunicationgroup.co.uk.

Vivanta by Taj Madikeri, India

The new Vivanta by Taj Madikeri, Coorg is located in the ethereal mountain range of Karnataka, southwest India.

The hotel sits on a hillside 4,000 feet above sea level, and comprises 62 rooms and villas spread across 180 acres of rainforest with wildlife and more than 300 species of flora.

Visit : www.ampersandtravel.com. Contact : kf@verypcc.com.

The Hyatt Fisherman's Wharf, San Francisco

The Hyatt Fisherman's Wharf is helping guests diminish their impact on the environment by featuring a new "Seafood Watch" room package, which encourages visitors to the city to make good choices when dining while on the road.

The initiative comes in collaboration with the San Francisco Seafood Watch Alliance, an organisation including the Aquarium of the Bay, the California Academy of Sciences and San Francisco Zoo.

The Alliance, formed in 2009, works to raise local consumer, restaurateur and seafood industry awareness of the importance of acquiring seafood from sustainable sources.

Visit : www.fishermanswharf.hyatt.com. Contact : Molly Blaisdell at molly@hooklineandthinker.com.

The Gaya Island Resort, Borneo

YTL Hotels' Gaya Island Resort in Sabah, Borneo, is located just off the coast of Kota Kinabalu on the shores of Pulau Gaya, the largest island in the Tunku Abdul Rahman Marine Park.

The resort hotel provides a base to discover Borneo and its beaches, diving sites and tropical rain forests, which are home to many rare species, including the orangutan, the proboscis monkey and the pygmy elephant.

It is accessible from Kota Kinabalu International Airport by a 30 minute combined car and speedboat ride. YTL Hotels owns and manages a collection of resorts, hotels and spa villages in Malaysia, Thailand, Indonesia, China, Japan, France and the UK.

Visit www.ytlhotels.com and www.gayaislandresort.com. Contact Hannah Summers at Hannah@grifcopr.com.

The Fan House, Barnard Vermont

The Fan House, which is a B&B in an 1840 country house in Barnard, VT, is offering a "Cheese Fondue & Fireplace Too" 10th anniversary lodging package to the end of March 2013.

Known as The Fan House because of a carved, fan-like exterior motif above most windows, it enjoys a central Vermont location close to premier ski resorts, lakes, the Appalachian Trail, art galleries and boutiques, and The Chateauguay, miles of unspoiled snowshoeing wilderness just across a creek bordering the property.

Alliance members and a guest are invited to enjoy the lodging package on a complimentary basis, space available.

Visit : www.thefanhouse.com. Contact : Sara Widness at Sara@widnesspr.com.

Norfolk Hideaways

Norfolk Hideaways offers 200 coastal cottages to hire along the North Norfolk coastline including :

Bramley, Old Hunstanton

Bramley in Old Hunstanton is a single storey property designed and built by the architect Robin Spence in 1971 using a steel portal frame with anodized bronzed aluminum double glazed glass elevations.

Hunsett Mill, Stalham

Hunsett Mill at Stalham is located in an area of outstanding natural beauty with a tranquil bend in the River Ant to the front (a tributary of The Broads) and surrounded by water meadow.

Salthouse Hall

Salthouse Hall, is a Grade II listed hall situated in its own grounds on the coast at Salthouse.

The hall is furnished with period pieces and original artwork and original features including floorboards, doors and panelling. Norfolk Hideaways will be delighted to hear from Alliance press card holders on assignment. Press trips are available and subject to dates and availability.

Visit : www.norfolkhideaways.co.uk. Contact : Danielle Howard at danielle@junglepr.com.

COMO Hotels and Resorts, Miami

COMO Hotels and Resorts is to open a new beachside hotel in Miami in Autumn 2013.

The 74-room property will be located in an original 1920s building in the historic Art Deco district, offering direct access to Miami's South Beach.

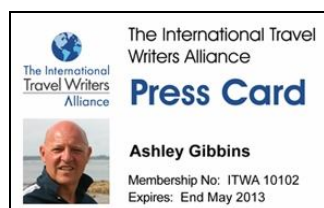
The Miami opening will be COMO's fourth city property, joining London's Halkin hotel and Metropolitan by COMO, London, as well as the Metropolitan by COMO, Bangkok.

Visit : www.comohotels.com. Contact : kf@verypcc.com.

Alliance initiatives

The International Travel Writers Alliance Press Card

The Alliance has launched its **Press Card**.



Press Card holders will receive the card itself, confirming the holders identity as a member of the International Travel Writers Alliance and the members logo for use on your email signature, website and stationery.

There will be ongoing support from the Alliance in advance of - or during – a members travels with regard to confirming membership with editors or travel industry representatives etc, and first call press trip opportunities sourced by the Alliance.

For more information email Ashley@itwalliance.com.

The Global Travel ITWA Prepaid MasterCard

The Global Travel ITWA Prepaid MasterCard is a new initiative brought to you in partnership with Global Currency Exchange Network, one of the UK's leading foreign exchange companies.



The Prepaid Card is a smart and cost effective way to carry euros or dollars abroad -simply preload your Card then use it like a debit card to pay for goods at thousands of shops, restaurants and other outlets.

The card is currently available to UK based journalis only. The Alliance is looking to extend the initiative worldwide.

For more details and to apply for The Global Travel ITWA Prepaid MasterCard visit :

<https://itwa.gcencurrencycards.com/?r=1952>

The Alliance Syndication Network

The Alliance Syndication Network is a new initiative from the International Travel Writers Alliance, that will be of interest to journalists who have, or contribute to, online travel publications including travel websites and blogs, bulletins and newsletters etc.

Each Syndicate member will :

- provide brief information on their own online presence, and
- agree to consider publishing a sentence on and link to appropriate features produced by other members in the Syndicate.

Other networking between Syndicate members will be developed.

By co-operating in this way, each Syndicate member should be able to increase the circulation of their own features considerably - and attract dedicated followers in the process.

For more information contact : Ashley Gibbins at Ashhley@itwalliance.com.

Travel guides

The following travel publishers will provide review copies to Alliance members.

AA Travel Guides

Visit : www.shop.theaa.com/store/travel-guides.
Katie Stephens at katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at
hponting@anovabooks.co

Berlitz

www.berlitzpublishing.com.

Bradt Travel

www.bradtguides.com. Rachel Fielding at
rachel.fielding@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at
margaret.lashbrook@lineone.net or Sue Wilkins at
wilkins@foulsham.com.

Cicerone

www.cicerone.co.uk. Contact : Sarah Spencer at
sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at
barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at
furqan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at
kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at
giedo@globetrotterslogbook.com

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter at
kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at
julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at
editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh
at MJM@JanesSmartArt.com

Jonglez Publishing

www.jonglezpublishing.com. Alexandre They at
alexandre@editionsjonglez.com.

Kuperard Publishers

www.kuperard.co.uk. Contact : Geoffrey Chesler at
geoffreychesler@btinternet.com.

Morris Communications

www.themilepost.com. Contact Kate Bandos at
kate@ksbpromotions.com.

Odyssey Books & Guides

www.odysseypublications.com. Contact : Caroline
Eden at caroline@odysseypublications.com

Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at
malcolm@oxygenbooks.co.uk

Rough Guides

www.roughguides.com. Contact :
press@roughguides.com

Summersdale travel publications

www.summersdale.com. Contact : Dean
at dean@summersdale.com.

Take two Books

www.taketwobooks.com Sarah Duvalle at
Sarah@taketwobooks.com.

Turnleft

www.turnleftguides.com Contact: Nick Buteau at
nick@turnleftguides.com

The International Travel Writers Alliance

AllWays traveller



The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

www.itwalliance.com

AllWays traveller provides independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance

www.allwaystraveller.com

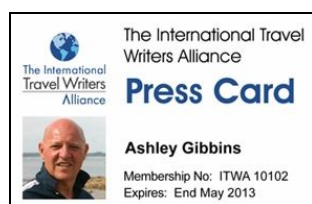
Ashley Gibbins FCIPR, MCIOJ
0776 419 8286
Ashley@itwalliance.com

Appendix one



Press card opportunities

Opportunities for Alliance press card holders directory : December 2012



The following press trip opportunities are being offered to press card holders by the Alliance's partners worldwide.

Alliance members should quote their press card number when making contact with the media contact and be prepared to show their card if, and when, requested. Alliance partners have been requested to ask for a member's press card number.

Information on obtaining an **International Travel Writers Alliance Press Card** can be found in *Travel products and services* below or by emailing Ashley@itwalliance.com

Opportunities A to E

- 40Berkeley, Boston
- Adventure Cat Sailing, San Francisco Bay
- Africa Safari Holidays
- Bath Tourism Plus
- The Broadway Collection New York
- BusyBus, Liverpool & Chester – UK
- The Castle Inn Hotel, Lake District UK
- Champagne-Ardenne Tourisme
- Charming Hotels Madeira
- Ciclismo Classico
- City Running Tours-Chicago
- Cotswolds Inns & Hotels
- The Ebrington Arms, UK
- The Elphinstone Hotel, Scotland
- EUROPA-PARK, Germany
- Experience Nottinghamshire

Opportunities F to O

- Focus Hotels
- Frontier Travel
- Frontiers Travel
- Generator Hostels, Europe
- Great Hotels of the World
- The Haweswater Hotel, Cumbria UK
- Helpful Holidays, UK
- Hidden Pousadas Brazil
- Holidaylettings
- Home Base Holidays
- The Horseshoe Inn, Scottish Borders
- The Inn on Fifth, Naples, Florida
- Ker & Downey Botswana
- Kempinski Hotels Worldwide
- Kempinski Gold Coast City, Ghana
- Kempinski Russia
- Knock Castle Hotel and Spa, Scotland
- La Residencia Mallorca
- Linthwaite House, Cumbria UK
- LocalGuiding, worldwide
- The Loch Melfort, Scotland
- Love Loch Lomond, Scotland
- Murada, and Hotel Mar i Vent, Mallorca
- Michael Neave Kitchen and Whisky Bar, Edinburgh
- The Marriott Paris Champs-Elysees, Paris
- Mir Corporation
- Newcastle Gateshead Marriott Hotel Metrocentre
- New York Circle Line Sightseeing Cruises
- Norfolk Hideaways, UK
- OAM Hotels, Thailand
- The Oetker Collection, Europe

Opportunities P to Z

- Lovelady Shield, Cumbria
- Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt
- The Pheasant Inn, Cumbria UK
- Pembrokeshire, South West Wales
- Pocono Mountains, Pennsylvania
- Ravenstone Manor, Cumbria UK
- Reykjavik Bike Tours, Iceland
- Rosalie Bay Resort, Dominica
- The Royal Park and The Cranley, London
- Rushton Hall, Northamptonshire, UK
- Saigon Streets, China
- Sail Lofts St Ives
- Secret London
- Shama and Shama Luxe, Asia
- Shakespeare Country, UK
- Shieldhill Castle Hotel, Scotland
- St Mary's Hall Hotel, Scilly
- Swaziland and Malawi
- theExplorateur
- Three Nelson Hotels in Cheshire, UK
- Tipi Adventure, Herefordshire UK
- Tongabezi Lodge, Zambia
- Visit Orlando
- VisitCornwall
- Wedgwood the Restaurant, Edinburgh
- Welcome to Yorkshire, UK
- Wilderness Scotland
- The West Somerset Railway
- www.cornwallscottages.co.uk

40Berkeley, Boston

40Berkeley, located in the heart of Boston, is New England's largest hostel and a leading budget traveler destinations on the East Coast. It is one of *HostelWorld's* forTop 10 Hostels in the US.

40Berkeley will be delighted to consider providing accommodation to Alliance press card holders able to profile the hostel in their features.

Visit : www.40Berkeley.com. Contact : Oliver Mernick-Levene at 40berkeleyhostel@gmail.com.

Adventure Cat Sailing, San Francisco Bay

Adventure Cat Sailing will be delighted to 'comp' Alliance press card holders.

Visit : www.adventurecat.com. Contact : Sharon Schrum at sharon@adventurecat.com

Africa Safari Holidays

Africa Safari Holidays will be happy to offer any press trip services to Alliance press card holders who are looking to travel to East Africa.

Visit : www.africasafariholidays.net. Contact : Agnes Njagi at info@africasafariholidays.net

Bath Tourism Plus

Bath Tourism Plus will host press visits for Alliance press card holders to the Georgian and UNESCO World Heritage city of Bath.

Visit : www.visitbath.co.uk. Contact : Audra McSherry at audra_mcsberry@bathtourism.co.uk

The Broadway Collection New York

The Broadway Collection New York, a group of 24 new and classic Broadway musicals, will host Alliance press card holders with a commission.

Visit : www.broadwaycollection.com. Contact : Della Tully at Della.Tully@btinternet.com

BusyBus, Liverpool & Chester, UK

Sightseeing tour BusyBus, will host Alliance press card holders (with a guest) on a review basis.
Visit: www.busybus.co.uk. Contact : Vera de Ruiten: vera@busybus.co.uk

The Castle Inn Hotel, Lake District UK

The Castle Inn Hotel is a four star family hotel located in the northern Lake District. The property offers large spacious rooms and is situated just moments from Lake Bassenthwaite and close to Skiddaw, one of the area's most popular peaks.

The Castle Inn is always happy to hear from Alliance press card holders who are interested in stories about the Lake District.

Visit : www.castleinncumbria.co.uk. Contact : Samantha Marsh at samantha@infinitypublicrelations.co.uk

Champagne-Ardenne Tourisme

Champagne-Ardenne Tourisme is four French departments boasting historic sites and châteaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance press card holders.

Visit : www.champagne-ardenne-tourism.co.uk. Contact: Doug Goodman at doug@douggoodmanpr.com

Charming Hotels Madeira

Charming Hotels Madeira are pleased to offer Alliance press card holders special rates and will consider offering accommodation to press card holders with a confirmed commission.

Visit: www.charminghotelsmadeira.com. Contact: Antonio Silva at asilva@charminghotelsmadeira.com

Ciclismo Classico

Ciclismo Classico will consider offering tours to Alliance press card holders with a commission.

Ciclismo Classico is a specialised "boutique" tour operator that offers authentic and exciting cycling vacations. Its well-crafted educational trips in Italy, France, Spain, Austria and New England are active immersions into local art, language, music and, of course, delicious cuisine.

Visit : www.ciclismoclassico.com. Contact : Adam York at adam@sublimepub.com

City Running Tours-Chicago

City Running Tours-Chicago will be delighted to give free 5k running or walking tours to Alliance press card holders.

Visit : www.cityrunningtours.com/chicago. Contact : Marlin Keesler at marlin@cityrunningtours.com

Cotswolds Inns & Hotels

Cotswolds Inns & Hotels has won the AA Small Hotel Group of the Year award for 2012-13. The groups portfolio includes :

The Cotswold Inns & Hotels collection includes:

The Bay Tree, Burford	
The Manor House Hotel, Moreton-in-Marsh	The Broadway Hotel, Broadway
The Bear of Rodborough, Stroud	The Lamb Inn, and
The Swan, Bibury	The Hare & Hounds Hotel, Tetbury

Cotswolds Inns & Hotels will be delighted to consider offering Alliance press card holders accommodation for review purposes.

Visit : www.cotswold-inns-hotels.co.uk. Contact : Sue Heady at sue@headycommunications.com.

The Ebrington Arms, UK

The Ebrington Arms is a 17th Century inn in an Area of Outstanding Natural Beauty in the rolling hills of the Cotswolds at Ebrington near Chipping Campden, Gloucestershire.

This Cotswold country pub offering award-winning food (awarded 2 rosettes by The Michelin Guide) and ales (winner of the CAMRA North Cotswolds Pub of the Year 3 times in a row) will be delighted to consider offering review accommodation on a case by case basis.

Visit : www.theebringtonarms.co.uk. Contact : Anna Sharp at anna@asharppr.com.

The Elphinstone Hotel, Biggar, Scotland

Situated in the centre of Biggar, thirty miles outside of Edinburgh, the Elphinstone Hotel is a traditional and charming Coaching Inn, with a history going back over 400 years. The Elphinstone Hotel will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.elphinstonehotel.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

EUROPA-PARK

EUROPA-PARK, which is Germany's biggest theme park, located in the tri-border region of Germany, France and Switzerland, offers guests more than 100 attractions and international shows in 13 European themed areas, over 90 hectares.

EUROPA-PARK will be delighted to offer complimentary entrance press card holders plus one other where they have a written commission and on presentation of the card.

Visit : www.europapark.com. Contact : presse@europapark.com.

Experience Nottinghamshire

Experience Nottinghamshire invites Alliance press card holders to visit Robin Hood country. There will be the chance to see the Major Oak in Sherwood Forest, try your hand at archery, visit England's oldest pub and meet Robin Hood himself on a special guided tour.

Website: www.experiencenottinghamshire.com/robin-hood. Contact: Erin Huckle at erin.huckle@experiencenottinghamshire.com

Focus Hotels

Focus Hotels invite Alliance press card holders to review their three and four-star properties located in key destinations across the UK.

Visit : www.focushotels.co.uk. Contact : Nat Frogley at nat@bacall.net

Frontier Travel

Frontier Travel organise tailor-made holidays to Canada in both Summer and Winter.

The company will consider offering individual press trips for Alliance press card holders who can get commissions from UK national newspapers, websites or high end publications with large circulations.

Visit : www.frontier-canada.co.uk and www.frontier-ski.co.uk. Contact: Dave Ashmore at dave@frontier-travel.co.uk

Frontiers Travel

Frontiers Travel will consider offering tours to Alliance press card holders on assignment.

Frontiers Travel specialise in the finest worldwide fly fishing and shooting destinations.

Visit : www.frontierstravel.com. Contact : Adam York at adam@sublimepub.com

Generator Hostels

Generator Hostels is a European hostel chain with properties located in Berlin, Copenhagen, Dublin, Hamburg, London and Venice.

The group has over 4,500 beds in Europe and attracts over 1.2million visitors worldwide each year. Adding to the chain will be a hostel in Barcelona, and another in Berlin Mitte, both in 2013.

Generator Hostels will be delighted to consider review accommodation to Alliance press card holders.

Visit : www.generatorhostels.com. Contact : Christien Jansen at ChristienJansen@generatorhostels.com.

Great Hotels of the World

Great Hotels of the World represent over 200 of the world's finest hotels and resorts would be pleased to consider offering press trip accommodation to alliance members.

Visit : www.ghotw.com. Contact : Ashleigh Silverman at asilverman@ghotw.com

The Haweswater Hotel, Cumbria UK

The Haweswater Hotel, an art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance press card holders.

Visit : www.haweswaterhotel.com. Contact : Samantha Marsh at samantha@infinitypublicrelations.co.uk

Helpful Holidays, UK

Helpful Holidays, UK will consider offering accommodation to Alliance press card holders with a commission from suitable media.

Visit: www.helpfulholidays.com. Contact: Pat Edgar at PRMatters@dsl.pipex.com

Hidden Pousadas Brazil

Hidden Pousadas offers independent travellers recommendations for uniquely beautiful places to visit and stay in Brazil. Alliance press card holders with commissions for Brazil can enquire about staying at Pousadas within the special collection, outside of high season.

Visit : www.hiddenpousadasbrazil.com. Contact : Fola Odumosu at folo@hiddenpousadasbrazil.com

Holidaylettings

Holiday Lettings offers a range of traditional and unique villas, cottages and apartments worldwide and will consider arranging accommodation at its listed properties for Alliance press card holders.

Visit : www.holidaylettings.co.uk. Contact: Emilie and Kate on press@holidaylettings.co.uk

Home Base Holidays

Home Base Holidays is pleased to offer one year complimentary home exchange membership to Alliance press card holders on assignment to cover home swap or budget holiday ideas.

Visit : www.homebase-hols.com. Contact : Lois Sealey at info@homebase-hols.com

The Horseshoe Inn, Scottish Borders

The Horseshoe Inn is situated in a former blacksmiths shop in Eddleston within the picturesque Scottish Borders, five miles north of Peebles.

It has an award-winning fine dining restaurant, a bar and bistro as well as eight individually decorated bedrooms within the Lodge, a former Victorian primary school.

The Horseshoe Inn will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.horseshoeinn.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

The Inn on Fifth, Naples, Florida

The Inn on Fifth is a luxurious, 87-room boutique hotel in the heart of downtown Naples in Southwest Florida will be delighted to consider accommodations for Alliance press card holders on assignment.

In December 2012, the Inn will offer an additional 32 new club level suites.

Visit : www.innonfifth.com. Contact : Katharina Lane at katharina@hayworthcreative.com

Kempinski Hotels worldwide

Hoteliers since 1897, Kempinski has travelled the world in search of the most fascinating destinations without ever forgetting the finest traditions of its European heritage.

With luxury holiday resorts, business and Spa hotels around the world, every Kempinski Hotel is unique, designed for guests who value five star holidays and luxury getaways.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: www.kempinski.com. Contact: Hilary Philpott at hilary.philpott@kempinski.com

Kempinski Gold Coast City, Accra, Ghana

The five-star Kempinski Hotel Gold Coast City, is set to open early 2013, next to the Accra International Conference Centre, State House and National Theatre. The hotel is the centrepiece of Accra Gold Coast City, a new downtown for the capital.

The Kempinski Hotel Gold Coast City will be delighted to consider press visits for Alliance press card holders on a case-by case basis.

Visit : www.kempinski.com/accra. Contact Kathryn Peel at kathryn@ophirpr.co.uk.

Kepinski Hotels in Russia

St Petersburg

The Kempinski Hotel Moika 22 is located in a charming and historical area, in the very heart of St Petersburg, on the Moika River, opposite the renowned Hermitage Museum and Palace Square. The Hotel is just two minutes walk from the Nevsky Prospect and close to all major sights and shopping.

Moscow

The 5 star Hotel Baltshug Kempinski Moscow offers the best views of the Kremlin. Located in the heart of Moscow.

Gelendzhik

The Kempinski Grand Hotel Gelendzhik, is a new luxury resort and congress hotel on the Black Sea coast of Russia.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: www.kempinski.com. Contact: Hilary Philpott at hilary.philpott@kempinski.com.

Ker & Downey Botswana

Ker & Downey Botswana, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance press card holders with a commission.

Visit : www.kerdowneybotswana.com. Contact : Honour Schram de Jong at honour@honourway.com

La Residencia Mallorca

La Residencia, Mallorca will consider offering one or two night's bed and breakfast accommodation from mid September-May to Alliance press card holders with a commission.

Visit : www.laresidencia.com. Contact : Louise Davis at louise.davis@laresidencia.com

Linthwaite House Hotel, Lake Windemere, Cumbria, UK

Located on 14 acres of peaceful, picturesque grounds and overlooking Lake Windermere, Linthwaite House is a luxury hotel in the Lake District. The hotel's grounds are perfect for a peaceful stroll and trout fishing is available in the estate's own tarn.

Linthwaite House will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.linthwaitehousehotel.com. Contact : Su Hesketh at su@crimsonedge.co.uk.

LocalGuiding

LocalGuiding is an online service connecting travellers with independent, local tour guides in destinations worldwide. It currently has guides in over 500 destinations in 100 countries worldwide - and is recruiting new guides all the time.

LocalGuiding has tour guides in :

Albania	Dominica	Latvia	Slovenia
Angola	Ecuador	Lithuania	South Africa
Argentina	Egypt	Malawi	South Korea
Armenia	England	Malaysia	Spain
Australia	Estonia	Malta	Sri Lanka
Austria	Ethiopia	Mauritius	Switzerland
Bangladesh	France	Mexico	Syria
Barbados	Georgia	Monaco	Tanzania
Belarus	Germany	Morocco	Thailand
Belgium	Greece	Myanmar	The Bahamas
Belize	Guatemala	Namibia	Tunisia
Bhutan	Honduras	Nepal	Turkey
Bolivia	Hong Kong	Netherlands	Uganda
Bosnia and Herzegovina	Hungary	Panama	Ukraine
Botswana	Iceland	Peru	United Arab Emirates
Brazil	India	Philippines	United States of America
Bulgaria	Indonesia	Poland	Uruguay
Cambodia	Ireland	Portugal	Uzbekistan
Canada	Israel	Puerto Rico	Venezuela
Chile	Italy	Republic of Serbia	Vietnam
China	Jamaica	Romania	Zambia
Colombia	Japan	Russia	Zimbabwe
Costa Rica	Jordan	Saint Kitts and Nevis	
Croatia	Kazakhstan	Scotland	
Cuba	Kenya	Senegal	
Czech Republic	Kyrgyzstan	Slovakia	

LocalGuiding will be delighted to hear from Alliance press card holders looking for a local tour guide in the destinations it covers.

Visit : www.LocalGuiding.com. Contact : Robert Blessing at rb@localguiding.com.

Loch Melfort Hotel, Argyll, Scotland

The Loch Melfort is a family run hotel on the coast of Argyll, set in the Scottish West Highlands. All rooms have sea views over Asknish Bay towards Jura, Shuna and Scarba.

The Asknish Bay Restaurant has been awarded two Rosettes by the AA every year since 2000.

The Loch Melfort will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.lochmelfort.co.uk/. Contact : Su Hesketh at su@crimsonedge.co.uk.

Lovelady Shield, Cumbria, UK

Lovelady Shield is an elegant Georgian Country House Hotel near Alston, Cumbria. It stands on the site of a former 13th century convent on the banks of the River Nent and within secluded gardens and un-spoilt countryside.

The hotel can also act as a base from which to visit the UK's Lake District, Hadrian's Wall, the North Pennines, Durham Cathedral and the Yorkshire Dales.

The hotel has 2 rosette awards from the AA , and their restaurant provides elegant surroundings in which to enjoy the award winning cuisine prepared by our Master Chef, Barrie Garton. Lovelady Shield will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.lovelady.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Love Loch Lomond, Scotland

Love Loch Lomond is a group of tourism operators passionate about the Loch Lomond and Clyde Sea Lochs area will be delighted to host press visits for Alliance press card holders as well as to offer a range of story ideas and activities.

Visit: www.lovelochlomond.com. Contact: Johanna Campbell at Johanna@johannacampbell.com.

Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca

Mallorca Hotels will be pleased to offer accommodation to Alliance press card holders with a commission for city breaks to Palma and spa & yoga, cycling, walking, hiking, cultural and other activities on the island.

Visit : www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and www.hotelmarivent.com.

Contact : Cathryn Hicks at cathryn@douggoodmanpr.com.

The Marriott Paris Champs-Elysees, Paris

The Marriott Paris Champs-Elysees, the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance press card holders in the city on an assignment.

Visit: www.parismarriott.com. Contact: Bernice Saltzer at bernice@sortedpr.com

Michael Neave Kitchen and Whisky Bar, Edinburgh, Scotland

Michael Neave Kitchen and Whisky Bar has recently opened on Old Fishmarket Close in the heart of Edinburgh's old town.

Situated in the heart of the Capital and easily accessible from all parts of town the restaurant is set over two floors where diners can relax and indulge in a cocktail in the contemporary bar upstairs before or after their meal .

The eponymous kitchen and whisky bar is the first acquisition by the gifted young chef who has worked with talented chefs from The Bonham and the Amber restaurant in the Scotch Whisky Experience.

Michael Neave Kitchen and Whisky Bar will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.michaelneave.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Mir Corporation

Mir Corporation will consider offering tours to Alliance press card holders on assignment. Mir Corporation is a well-established tour-operator specialising in tours to Russia, the Trans-Siberian Railroad and tours to Central Asia.

Visit : www.mircorp.com. Contact : Adam York at adam@sublimepub.com

Newcastle Gateshead Marriott Hotel Metrocentre

Newcastle Gateshead Marriott Hotel Metrocentre has completed a £500,000 refurbishment to its leisure facilities.

The hotel, which is next to the Metrocentre, the biggest shopping centre in Europe, will be happy to host Alliance press card holders who would like to visit the North East of the UK.

Visit : www.marriott.co.uk/hotels/travel/nclgh-newcastle-gateshead-marriott-hotel-metrocentre
Contact : Bernice Saltzer at bernice@SortedPR.com.

New York Circle Line Sightseeing Cruises

New York Circle Line Sightseeing Cruises will be delighted to host Alliance press card holders with a commission.

Visit: www.circleline42.com. Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com

Norfolk Hideaways

Norfolk Hideaways is a holiday cottage/self-catering holiday company with 200 coastal cottages in North Norfolk.

Norfolk Hideaways will be delighted to hear from Alliance press card holders on assignment. Press trips are available and subject to dates and availability.

Visit : www.norfolkhideaways.co.uk. Contact : Danielle Howard at danielle@junglepr.com.

OAM Hotels

OAM Hotels are a collection of seven smaller properties that provide quality accommodation in four key Thai destinations :

- two City Lodge properties in Bangkok and Pattaya
- the Nova Gold Hotel and Nova Platinum Hotel in South Pattaya
- a nature resort in Angkhang in the north of Thailand
- Loei Palace Hotel in Loei, and
- the Vogue Resort & Spa Ao Nang in Krabi.

OAM Hotels will be delighted to consider providing accommodation to Alliance press card holders on a case-by-case basis.

Visit : www.oamhotels.com. Contact : Jessica Flood AT JessicaF@hillsbalfour.com.

The Oetker Collection - Masterpiece Hotels

The Oetker Collection - Masterpiece Hotels are one-of-a-kind, five-star hotels individually designed, with a unique character and distinctive atmosphere.

They are situated in some of the world's most appealing locations, such as Antibes, Baden-Baden, Marrakesh, Paris and Venice.

The Oetker Collection will be pleased to consider offering accommodation to Alliance press card holders - on a case-by-case basis.

Visit : www.oetkercollection.com. Contact : Julia Perowne at jp@verypcc.com

The Pheasant Inn, The Lake District UK

Located at the bottom of Sale Fell and close to Bassenthwaite Lake, the Pheasant Inn dates back to the 17th century and was the haunt of huntsman John Peel. It is situated at the unspoilt northern end of the Lake District, within easy reach of Keswick and Cockermouth.

The hotel bar, one of the most well known bar in the Lake District, is full of local character and characters some of whom are very knowledgeable and opinionated!

The Pheasant Inn will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.the-pheasant.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Pembrokeshire, South West Wales

Pembrokeshire, South Wales will be delighted to consider offering accommodation to Alliance press card holders with a commission in suitable media.

Visit : www.pembrokeshire.com. Contact: Pat Edgar PRMatters@dsl.pipex.com

The Pocono Mountains, Pennsylvania

The Pocono Mountains region is 2,400 square miles of mountains, lakes, rivers, waterfalls and woodlands in Northeastern Pennsylvania.

The four-county region offers year round outdoor recreation, seasonal festivals and fairs, lavish spas and fine dining. The Pocono Mountains is two hours from Philadelphia and New York City.

The Pocono Mountains Visitors Bureau will be delighted to consider press trip requests from Alliance press cardholders.

Visit : www.800poconos.com. Contact : Elizabeth A. Richardson at Erichardson@poconos.org.

Ravenstone Manor, Keswick, Cumbria UK

Ravenstone Manor is a family run hotel situated just a short drive from the market town of Keswick in the Lake District.

Overlooking Bassenthwaite Lake, and set against the backdrop of Skiddaw, Ravenstone Manor provides guests with a vantage point to fully appreciate the beauty of the Lake District. The grounds of the Hotel are a great start for many walks for any ability; a short amble through Dodd Wood looking for Ospreys nesting or the odd deer to a hike to the summit of Skiddaw.

Ravenstone Manor will consider hosting Alliance press card holders able to review.

Visit : www.ravenstonemanor.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Reykjavik Bike Tours

Reykjavik Bike Tours will provide press tours of Iceland's capital for Alliance press card holders.
Visit : www.icelandbike.com. Contact : Stefan Helgi Valsson at valsson@centrum.is

Rosalie Bay Resort, Dominica

Rosalie Bay Resort, an eco-luxury and wellness retreat on the Nature Island of Dominica in the Caribbean, located along the Atlantic Ocean at the edge of a UNESCO World Heritage site,

The Rosalie Bay will be happy to consider accommodations for Alliance members on assignment.

Visit : www.rosaliebay.com. Contact: Julie Harper at julie@madiganpratt.com.

The Royal Park and The Cranley, London

The Royal Park and The Cranley, two luxury, boutique hotels located in central London are delighted to welcome Alliance press card holders with suitable commissions.

Visit : www.theroyalpark.com and www.thecranley.com. Contact : Li Boatwright at Li@storringtoncommunications.com

Rushton Hall Hotel and Spa, Northamptonshire

Rushton Hall Hotel and Spa offers guests the chance to stay in what has been a stately home in rural Northampton since 1438.

Everything about Rushton Hall is grand from the moment you pass through its heavy timber doors. Most stunning, however, is the great hall with its magnificent timber roofing, ornate plasterwork, stained glass windows and fireplace.

Rushton Hall will be pleased to consider offering accommodation to Alliance press card holders.

Visit : www.rushtonhall.com. Contact : jacky Mcaulay at j.Mcaulay@rushtonhall.com.

Saigon Streets

Saigon Streets, which run 3 to 3.5 hour street food tours in Ho Chi Minh City, will be delighted to provide Alliance press card holders with a tour for review purposes.

Visit : www.saigonstreeteats.com. Contact : Barbara Adam at theboss@thedropoutdiaries.com.

Sail Lofts St Ives

This group of 12 award winning luxury holiday apartments surrounding a central courtyard, just metres from Porthmeor Beach in St Ives, with their own 'holistic' Ocean Spa, will be pleased to consider offering accommodation to Alliance press card holders with a commission.

Visit: www.thesaillofts.co.uk. Contact: Peter Hutchinson at peter@thesaillofts.co.uk.

Secret London

Following the success of “Secret London – An unusual guide” (Amazon bestseller) Jonglez Publishing has launch its first iPhone applications:

- Secret London – An unusual guide, and
- Secret London – Unusual bars & restaurants

Alliance press card holders able to review the applications can receive a code to download the app for free (iPhone users only).

Visit : www.itwalliance.com. Contact : Alexandre They at alexandre@editionsjonglez.com.

Shama and Shama Luxe

Shama and premier brand Shama Luxe is a collection of Asia based luxury boutique apartments.

Shama:

Shama Sukhumvit, Bangkok
Shama Causeway Bay, Hong Kong
Shama Central, Hong Kong
Shama Fortress Hill, Hong kong
Shama Hollywood, Hong Kong

Shama Midlevels, Hong kong
Shama Tsim Sha Tsui, Hong kong
Shama Wanchai, Hong Kong
Shama Century Park, Shanghai
Shama Xujiahui, Shanghai

Shama Luxe:

Shama Luxe Grand Central, Dalian
Shama Luxe Xintiandi, Shanghai

Shama luxe Huashan, Shanghai

Shama and brand Shama Luxe will be delighted to consider providing accommodation to Alliance press card holders on a case-by-case basis.

Visit : www.shama.com. Contact : Jessica Flood AT JessicaF@hillsbalfour.com.

Shakespeare Country

Shakespeare Country UK will host Alliance press card holders and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability.

Visit : www.Shakespeare-Country.co.uk. Contact : Tanya Aspinwall at tanya@marketingaloud.co.uk

Shieldhill Castle, the Clyde Valley, Scotland

Shieldhill Castle hotel is a 4 star hotel set in the upper Clyde valley 30 minutes from both Edinburgh and Glasgow.

The Castle dates back to 1199 and offers great character and charm amongst elegant surroundings. The principal building has 16 en suite bedrooms, and the newly refurbished stable block has created a courtyard setting for an extra 10 en suite rooms.

In the grounds of the Castle and the surrounding areas, there are plenty of activities that can be organised for individuals or groups, including Falconry, Paintball, Game Shooting, Clay Pigeon Shooting, Helicopter flights, Hot Air Balloon rides, Fishing and Golf.

Shieldhill Castle will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.shieldhillcastlehotel.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

St Mary's Hall Hotel, Scilly

St Mary's Hall Hotel, the Isles of Scilly is happy to provide press trip opportunities to Alliance press card holders.

Visit : www.stmaryshallhotel.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk

Swaziland and Malawi

Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance press card holders with suitable commissions.

Visit : www.thekingdomofswaziland.com and www.malawitourism.com. Contact: Kelly White at tourism@geo-group.co.uk

theExplorateur

theExplorateur reviews hotels, shops, restaurants and travel-related products around the world.

theExplorateur will consider offering Alliance press card the opportunity to review any of its properties.

Visit : www.theExplorateur.com. Contact Gabriella Ribeiro Truman at gabriella@trumarketing.com

Three Nelson Hotels in Cheshire, UK

The Grosvenor Pulford Hotel & Spa, The Pheasant Inn and The Bear's Paw will be happy to accommodate Alliance press card holders with a commission.

Visit : www.grosvenorpulfordhotel.co.uk, www.thepheasantinn.co.uk and www.thebearspaw.co.uk
Contact : Karen Floyd at karen.floyd@symmetrypr.com

Tipi Adventure, Herefordshire UK

Tipi Adventure offers alternative UK holidays on the River Wye in Herefordshire.

Here visitors can stay in luxury tipis along the riverside and take part in daily paddles along the river itself in Canadian Canoes.

The holidays are suitable for anyone aged four upwards and as tuition and buoyancy aids are provided, no previous canoeing experience is required.

Tipi Adventure would be delighted to hear from any Alliance press card holders who would like to know more about the company. Media visits are also available outside of the peak school holiday periods.

Visit : www.tipiadventure.co.uk. Contact : Samantha Marsh:
samantha@infinitypublicrelations.co.uk

Tongabezi Lodge, Zambia

Tongabezi Lodge, upstream from Victoria Falls, and the new eco-friendly Sindabezi Island are located on the Zambezi River in Zambia. Tongabezi will be delighted to consider press visits to their properties from Alliance press card holders with a commission.

Visit : www.tongabezi.com. Contact : Honour Schram de Jong at honour@honourway.com

Visit Dublin

Visit Dublin offers Alliance press card holders visiting on-assignment a Media Pass (the Dublin Pass), which provides free entry to 34 visitor attractions in Dublin.

Visit : www.visitdublin.com and www.dublinpass.com. Contact : Catherine McCluskey at Catherine.mccluskey@failteireland.ie

Visit Orlando

Visit Orlando offers Alliance press card holders visiting on-assignment a complimentary Journalist VIP Passport.

Visit : www.VisitOrlando.com/media. Contact : Amy Rodenbrock at amy.rodenbrock@visitorlando.com

VisitCornwall

Cornwall is located in the far west of Great Britain on a peninsula pointing into into the Atlantic Ocean, and with 300 miles of coastline.

Cornwall is also the location of mainland Great Britain's most southerly promontory, The Lizard, and one of the UK's most westerly points, Land's End, while a few miles off shore and even further west is an archipelago of tiny islands that make up the Isles of Scilly.

For Alliance press card holders visiting Cornwall with suitable commissions, VisitCornwall will be pleased to offer bespoke itinerary arrangements and assist in negotiating complimentary or reduced rate accommodation and entry to attractions and activities.

Visit : www.visitcornwall.com. Contact : Julia Hughes at julia.hughes@visitcornwall.com

Wedgwood the Restaurant, Edinburgh, Scotland

Paul Wedgwood and Lisa Channon opened Wedgwood the Restaurant in 2007.

Paul gains inspiration for his style of dishes from regular travels around the world. Favourite dishes in the restaurant include Panko and black sesame crusted mullet or Pork belly, Diver caught scallops wrapped in caul fat.

Paul is also renowned for using interesting wild herbs and salads which feature regularly on the menu especially at lunchtime.

Wedgwood the Restaurant will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.wedgwoodtherestaurant.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Welcome to Yorkshire

Welcome to Yorkshire, which is the official Destination Management agency for the English county of Yorkshire, has one clear priority, to make Yorkshire the most popular destination in the UK for business and leisure.

In just two years *Welcome to Yorkshire* has grown the value of the county's tourism and visitor economy from £5.9bn to £7bn per annum.

Welcome to Yorkshire will be delighted to consider press trip opportunities for Alliance press card holders with an appropriate commission.

Visit : www.yorkshire.com/mediacentre. Contact : Graham Poucher at gpoucher@yorkshire.com

The West Somerset Railway, UK

The West Somerset Railway is Britain's longest standard gauge "heritage" railway and runs steam trains on a daily basis from early April to early October and on elected dates in other months.

The route is from Bishops Lydeard (4 miles from the Somerset County Town of Taunton) to the small seaside resort of Minehead and the Railway carries some 200,000 passengers each year.

The West Somerset Railway will be delighted to offer Alliance press card holders free travel on its trains. Please book tickets in advance.

Visit : www.west-somerset-railway.co.uk. Contact : John Simms at john.com@wsrail.net

Wilderness Scotland

Wilderness Scotland will consider offering press trip facilities to Alliance press card holders.

Visit : www.wildernessscotland.com. Contact: Ben Thorburn at ben@wildernessscotland.com

www.cornwallcottages.co.uk

www.cornwallcottages.co.uk a specialist internet holiday cottage agency with over 230 properties throughout the Duchy, will be delighted to consider offering self-catering accommodation to Alliance press card holders with a commissioned feature.

Visit: www.cornwallcottages.co.uk. Contact: Jess Money at jess@suebradburypr.com

The International Travel Writers Alliance

AllWays traveller



The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

www.itwalliance.com



AllWays traveller provides independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance

www.allwaystraveller.com

Ashley Gibbins FCIPR, MCIOJ
0776 419 8286
Ashley@itwalliance.com